



Association of Wisconsin Snowmobile Clubs – AWSC

529 Trail Side Dr., Suite 200 – DeForest, WI 53532

Phone: 800.232.4108 / 608.846.5530 – Fax: 608.846.5534

Web: www.awsc.org / Email: awsc@awsc.org

August 2023

To: AWSC Snowmobile Clubs / Club Presidents and Membership Chair

From: AWSC Office/Stormy Hovey, Office Manager

Re: AWSC Information for 2023-2024 Member Year and 2023 Fall Workshop Information Hi:

I hope everyone has enjoyed the summer! Believe it or not right around the corner is our favorite time of year; winter, snow, and of course snowmobiling!

You are holding a ton of information in your hands, so please, please take the time to read through all of it – *thank you!* This information has been **emailed** to all of your club 's officers of record. There will only be one copy **mailed via USPS** and that will be to the membership chair of record for your club. If you have received this letter and are *no longer a club officer, please notify the office so we can update our records.* We'd also ask that you pass this information along to a current Club Officer. Please remember to keep the office notified of your officer changes (we do not keep track of Vice-Presidents). An Officer Change Form is included with this mailing.

AWSC Club Information: If your club needs to update any information, please take the time now before the season starts to do the updating. Some of the information that might need updating could be:

- Club address – this is where all mail will be delivered
- Club Contact – this is the person whose contact information is listed on our website under your club to contact for club membership information
- Does your Club have a website or Facebook page? We can list ONE of them on our website, please list.
- The way your club processes/receives their membership information.
 - Many clubs have now switched to the email system. This system will provide your members who have emails their renewal information that day you renew them, rather than waiting for the mail. Members would also have the ability to print their own membership card, saving printing and postage costs. This email will be sent within 12 hours of YOUR processing the renewal memberships. New members will still take 24 hours, but they will receive the email with their AWSC number once their membership is processed here at the AWSC office.
 - You can also change from USPS processing to online processing and receiving yellow cards or not receiving yellow cards.

This information all can be changed by sending an email to the Office either stormyh@awsc.org, customerservice@awsc.org or awsc@awsc.org.

CLUB OFFICERS: There has been some confusion about listing a club officer that is not an AWSC dues paying member. While it is perfectly fine to have a Commercial Sponsor be an officer, secondary members who do not pay AWSC dues cannot be officers. If your club needs help with this, please feel free to contact the office.

AWSC Website and Online Rosters: Members who need to know their AWSC # can find it on the AWSC website. They have the ability to enter their first and last name along with their mailing address zip code and select a club that they belong to, once entered (correctly) they will be able to see what clubs they belong to, when they expire and if their membership is current! They will also be able to print their trail pass receipts – again for the current year.

Club Membership Chair Login 



**ASSOCIATION OF WI
SNOWMOBILE CLUBS**



Call Us
(608) 846-5530
(800) 232-4108

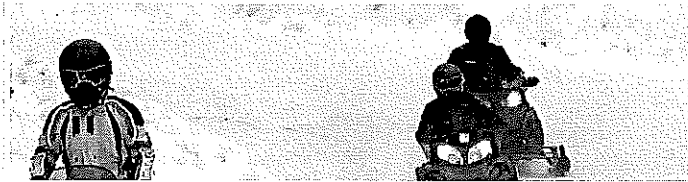


Email Us
awsc@awsc.org



Order Trail Passes
Online

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[AWSC](#)
[CLUBS](#)
[SPONSORS](#)
[WI TRAILS](#)
[WI TRAIL PASSES](#)
[AWSC DIR/REP LOGIN](#)



QUICK LINKS



TRAIL PASSES



MEMBERSHIP INQUIRY

Club Membership Chairs: who have usernames and passwords have the ability to download/export their own club roster. 24/7-365 days a year and the ability to renew members or add new members to your club roster online (through the AWSC website) with a debit/credit card and a username and password (assigned from the AWSC office) if they choose. If you don't currently have the ability to update rosters/members online, contact that AWSC office and we can get you set up. No more waiting for the USPS to get the updated roster to AWSC or paying postage that is always increasing. Remember when you renew a member(s) online they are updated as soon as you have paid for the transaction. Only new members to your club have to wait until the AWSC office processes the new member application for them to be considered current with the AWSC! This happens within 24-48 hours of payment. You also have the ability to change/update an address with online capabilities too! This makes it very easy to keep member addresses current.

Online users: Please take some time to re-read the online directions that are posted on the AWSC website.

- Remember what you enter online directly applies to the database. We have strived hard over the years to keep the database clean and consistent.
- No punctuation and please use approved US Postal abbreviations.
- The members you renew online are considered current when the updating online has been completed and paid for. It is only new members that require the 24 business hours to process!
- Do not add anyone without paying for them in the same transaction– the system WILL NOT retain the member information.
- Please add phone numbers and email addresses when at all possible.
- You can still update your club rosters by US mail. It is your choice on how to update your club roster one of these 2 ways:
 - Online (through AWSC website with a debit/credit card) or US mail with a check
- Note: There is a \$1.50 convenience for each transaction online. Example – if you update 1 member the fee will be \$1.50. If you update 50 members at one time the fee will still be \$1.50.
- For those of you who don't have online capabilities if you would like a club roster, please let us know and we can print one for your use.
- **NOTE:** If your club chooses to mail in their rosters, they will be charged a \$15.00 fee if they need to call in and have a membership processed on the spot with a credit card.

Club Websites: Does your club have its own website or Facebook page? Do we have it listed for you? Please take a minute to check out the AWSC website (www.awsc.org) under the top heading of CLUBS>CLUB LISTING> COUNTY of your club. Check to be sure we have the correct name for contact information for your club. If not, please notify the office so we can correct it. This is who you want prospective members to contact for your club! Does your club offer safety classes? Do you post that on your website?

Club Event Form: This form is for both AWSC and WSN events. Do not send your event information directly to WSN, The AWSC office will forward to the magazine if you check the box. The form can be found on our website under: <https://awsc.org/getmedia/a89dbefb-4afd-47b6-9591-cff1b5e85edc/Fillable-2022-23-Event-Form.pdf> Listed on the bottom of the form are the dates/deadlines for being listed in the WSN magazine.

Club News Submission Form: This form is used to submit club news to WSN. The information gets forwarded to Kale@mspninc.com. Please note the form has deadline dates and can be found on our website under: <https://awsc.org/getmedia/5a0a797b-ee2f-4409-a417-f4d5f42b6835/2023-2024-WSN-Club-News-Submission-Form.pdf>.

2023-2024 WSN Magazine Mailing Lists and AWSC Office/WSN Magazine and Deadlines & Definitions: The membership list of March 2023 will be the mailing list with the new members since then added for the September-December magazine, this includes commercial sponsors. The current membership list will be used for the December-March magazines, this also includes commercial sponsors. The WSN Magazine Deadlines and Definitions is also included. Here you will find the deadlines for submitting information for our magazine on our website at: <https://awsc.org/WSN/WSN-Advertising-Forms>.

Miss Snowflake Pageant Information & application form: The AWSC's 55th Miss Snowflake will be selected and crowned at the Workshop Banquet on Saturday, October 21st. Information and application can be found on our website at: <https://awsc.org/Miss-Snowflake>. Application Deadline is Thursday, October 5, 2023. Late entries will not be accepted. Please note there is a new requirement, include a letter of recommendation from someone in the snowmobile world.

AWSC Handbooks: We are in the process of updating the AWSC Club Handbook new copies will be available at workshop in October at registration. They are available online on our website at: <https://awsc.org/Clubs/AWSC-Club-Handbook>.

Commercial Sponsor Invoices: We have found over the past few years that most clubs don't use the AWSC invoices for Commercial Sponsors that we have sent in the mail; clubs use their own, so please let us know if your club still needs the invoices. And why not do your own invoices? There are many clubs that charge a lot more than the \$35. They charge more to include club dues, map ads, etc. Remember the AWSC only collects \$35. The AWSC does view Commercial Sponsors as members of your club! They will be entitled to a discounted WI Trail Pass for their personally owned snowmobiles if they join through a club. Remember we need your Commercial Sponsors first and last names!!! If they intend to purchase discounted trail passes!

Clubs that are Tax Exempt: Have you filed your 990-N e-postcard? You need to file to maintain your tax- exempt status! You will lose your tax-exempt status if you fail to file!

Bad Addresses: Note: If you have members with bad addresses they will NOT be able to order trail passes until their address has been corrected. We periodically receive from the US Post Office a list of "bad addresses" along with magazines returned to the office with bad addresses, which cost the AWSC .65 each. Please remember that the magazine mailing list is generated from the rosters we receive from you. A change of address for members is important to the office. If you have a member with a bad address they will NOT receive any magazines until the address is corrected and/or updated. We keep improving on the bad addresses, again this year we were half of what we had last year! Thank you for your efforts!

AWSC Decals: Are you in need of AWSC decals, please pick them up at registration during the Workshop and/or Convention. They are very expensive to mail in large quantities – thanks for helping us keep postage costs down! Your county Director can also pick up large amounts for your clubs at the Directors Meeting.

2023-2024 AWSC Raffle – Going on NOW!: Prizes are as follows: 4 cash prizes and a 2 night stay for 4 at The Wild Eagle Lodge, Eagle River. Is it your club's turn this year to win in the AWSC raffle? We have clubs that win \$\$\$ every year in the raffle! Only 450 tickets to sell and when they are gone they are gone! Any remaining available raffle tickets will be on sale prior to the drawing at registration and at the General Session meeting on Saturday, October 21, 2023 at 10:00am. Please call the AWSC office if you are interested in a raffle ticket.

AWSC Member Cards: The AWSC office mails out AWSC membership cards twice a month – the 15th & 30th again. Remember, your members can find their membership #'s on their WSN magazine mailing label and from the AWSC website! Remind your members that AWSC member numbers do not change year to year. Do you include the AWSC # with your club renewal information? Is it on your snowmobile club card somewhere if you use those too? Remember that you do NOT have to be holding the yellow card in your hand for your membership to be current. Most rosters are updated the day we receive them.

2024 Scholarships: Look for 2024 scholarship information for all graduating seniors to be available on the AWSC website www.awsc.org/Scholarships/Scholarships in early October. Winners are notified via telephone by the scholarship committee in early February. Scholarship applications are due to the AWSC office by Thursday, January 4th, 2024. If your club would like to make a monetary donation to the scholarship account, please feel to do so. Just send your check to the AWSC office and mark your envelope attention scholarship fund.

Silent Auction at Workshop: The Fall Workshop is just around the corner and lots of things for us to think about. The Scholarship Committee is focusing on the youth of the AWSC and how we can help our future leaders prepare for what's ahead in their lives and in the life of the snowmobiling community. We will once again be holding our annual Scholarship Silent Auction to raise the funds to continue the scholarship awards that have been so appreciated in past years. Please remind your clubs and county organizations that the success of the scholarship program depends on their participation. They will be accepting items on Friday (2:00pm to 8:00pm) of the Workshop weekend, and until 2:00pm on Saturday. We are trying something new this year we will be accepting bids all day on Saturday with the bids closing ½ hour after the Banquet ends. This is approximately 9:30pm. Get creative, get fun, and let's make this the best Silent Auction we've ever had!!!! Anything donated will be greatly appreciated.

About KAOS: The purpose of the Association of Wisconsin Snowmobile Clubs (AWSC) Youth Program, Kids and Adults on Snowmobiles (KAOS), is to give youth an in-depth understanding of how the state-wide snowmobile program is organized, starting from the local clubs, to the county organizations and up to the state program. We need to educate and train our young members to take over leadership roles in order to keep the AWSC strong. KAOS is a group where youth will learn to become leaders, make friends, achieve goals, attend events and do fun activities.

This group of young adults is very energetic, dynamic, and knowledgeable. They have presented at the recent and past ISC convention and AWSC workshop. The number of KAOS members continues to increase, year after year. For more information on the group, see the KAOS link on the AWSC website. Get your county youth involved!

KAOS Program Overview/KAOS Rep Application is available on the website <https://awsc.org/KAOS/Youth-Clubs-Representatives>. Share this information with your youth in your club. They will enjoy being involved and will learn life skills along the way! KAOS Forms included in Packet.

This year KAOS Community project the collection of new blankets and toys for kids in hospitals. Please consider bringing a donation for this community project to the Fall Workshop.

2023-2024 WI Trail Pass: Trail passes went on sale as of July 7, 2023 and the color this year is green. Stickers will be the same color as the yearly registration sticker for car license plate. They are valid 7/1/2023 thru 6/30/2024.

Members will be required to have a current AWSC membership # for purchasing their WI Trail Pass!!!! AWSC member #'s do not change from year to year! They are also required to have their WI DNR Registration #'s. If they don't know them, remind them to call the WI DNR for that info at 888.936.7463 or go to the website – www.dnr.wi.gov.

Trail passes can be ordered online through the AWSC website (fast and easy), sending in a check with the form that is in the WSN magazine or you can print the form from the AWSC website. You can call the office (but phones are busy in the winter months) with a credit card or you can WALK in to ORDER! We do not have passes in the AWSC office to sell! If you call the office or walk in, please be ready with your membership #, registration numbers of your sleds and credit card number, this is only being courteous. You are legal to ride with the trail pass receipt that you receive via email!

The State of WI-DNR will continue to send out the trail passes. It can take up to 21 days for delivery of their passes through the USPS (and even longer during the holidays with all the extra postage the Post Office has to deal with). Renew your members early and have them order passes early – don't wait!

Our system does check against the DNR's database – so your members name and address has to match with what the DNR has in their system. This means if your member has a new address they need to update with the DNR as well! If you need to do an update on a name you will need to call the office.

Don't wait, please do your club members a favor, and the office, and renew early! We don't like screaming members in the office and I'm sure your club officers don't like it either – so get those members renewed and the earlier the better for everyone!

Everyone is responsible for purchasing their own trail passes - (separate from WI DNR Snowmobile Registration). Several clubs last winter made it easy for members to order passes at a club meeting by doing them online with a computer at a club meeting – great idea! Just remember do not do them along with memberships as they sometimes get lost.

Remember to explain the process to your new members – they have no idea how this trail pass process works, explain to them that the club pays AWSC dues for them and once they are current with the AWSC then they can order a \$10 trail pass or passes. Also remind your out of state members that to receive the \$10 trail pass the snowmobile has to be registered in Wisconsin!

New Snowmobiles bought in the winter months: – You can register it yourself through your Go Wild account with WI DNR (www.dnr.wi.gov), this way you will get your registration #'s right away. Members should tell the Dealer they will register the snowmobile themselves so they don't have to wait to order discounted trail pass. They will have to pay the sales tax to the dealer, remember to get a receipt for that.

Club Membership Under 10 Members: Note: If the total number of current club members drops below 10 your club will be marked "inactive" and no one will be eligible for a trail pass until the membership total is 10 or more! Law states you have to have 10 or more members to be considered a club.

AWSC Trailer: Please remember that the AWSC has a trailer for clubs to use for promotional purposes at fairs and events. The trailer can be checked out using the form on our website at: <https://awsc.org/getmedia/f82fc2fd-8dc1-40ce-a887-bc6816c6112a/AWSC-Trailer-Reservation-fillable-form.pdf> .Please contact Dan Reinhardt at 920.296.0665 / nanapoppyr77@yahoo.com or Dave Newman at 715.212.7914 / dnewman@ceas.coop. Dave or Dan will contact the AWSC to reserve on the AWSC website.

Snowmobile Friendly Community 2024 Application: Our statewide recognition program is continuing to grow. The SNF committee is currently updating the 2023 application form that will be available on the website November 1, 2022. SNF Applications will be accepted November 1, 2023 to January 4, 2024. We anticipate the 2024 SNF Award Ceremony will be held in March during the Spring Convention

Is your club celebrating an Anniversary? If your club is celebrating an anniversary (20, 30, 40 or even 50 years) and you would like a certificate from the AWSC office, please contact Stormy in the office at stormyh@awsc.org.

Groomer Equipment for Sale or Looking to Buy: AWSC clubs - let the office know the details in an email and we'll post it for free for a year if needed! This is a benefit for AWSC clubs. This site is not for selling your homes, cottages, cars, snowmobiles, etc. Also remember to let us know after the equipment has sold, that you let us know so we can take the ad off the website. [www.awsc.org/Equipment- \(1\)/Equipment](http://www.awsc.org/Equipment-(1)/Equipment) Please email Stormy at stormyh@awsc.org.

Recognitions at the Workshop: We will be recognizing the 2023 Of The Year Awards Winners. Awardees will be contacted by the office to complete registration. The Past/Retiring Directors and Reps will be recognized the at the General Session on Saturday.

Also included in this packet of information is the Fall Workshop 2023 Information. Registration is also being taken online on the website.

Please remember that your County Director and or Rep should be your first point of contact for information pertaining to the AWSC so please reach out to them first. The office is responsible for the administrative end of things.

ISC 2024: Every year during the second week of June, snowmobile enthusiasts, manufacturers, suppliers, and representatives from state, provincial and national snowmobile organizations from around the world meet to celebrate the sport and to do the business of snowmobiling at the International Snowmobile Congress. Individual participants include representatives from snowmobile and groomer manufacturers; state and federal administration, national, regional, and state snowmobile associations, local state snowmobile clubs, recreational motorized enforcement agencies; tourism and media. Leaders will meet at this conference for education, collaboration, networking, and fun! Representatives at this event form the International Snowmobile Council (ISC), which meets annually at the International Snowmobile Congress (also called ISC). The International Snowmobile Council is dedicated to promoting safe and responsible snowmobiling. It provides a communication forum and a means of addressing issues that are common from an international perspective. Wisconsin will be hosting ISC in June of 2024. For registration and more information see our website at: <https://awsc.org/ISC-2024>

Enjoy the rest of the late summer and early fall – THINK SNOW – and be safe!!!

Thank you for all your time (and for reading through all of this) and all your continued efforts! Many, many thanks for all you do!!



AWSC Office/Business Manager 529 Trail Side Dr
DeForest, WI 53532
Phone: 608-846-5530 /Fax: 608-846-5534
Email: stormyh@awsc.org

CLUB OFFICER CHANGE(S)

PLEASE COMPLETE AND RETURN TO AWSC ALONG WITH CLUB MINUTES SHOWING CHANGE IN OFFICERS

DATE: _____

CLUB: _____

PRESIDENT:

NAME: _____ AWSC # _____

ADDRESS: _____

CITY/STATE _____ ZIP _____

EMAIL: _____ PHONE: _____

SECRETARY:

NAME: _____ AWSC # _____

ADDRESS: _____

CITY/STATE _____ ZIP _____

EMAIL: _____ PHONE: _____

TREASURER:

NAME: _____ AWSC # _____

ADDRESS: _____

CITY/STATE _____ ZIP _____

EMAIL: _____ PHONE: _____

MEMBERSHIP CHAIR:

NAME: _____ AWSC # _____

ADDRESS: _____

CITY/STATE _____ ZIP _____

EMAIL: _____ PHONE: _____



AWSC – Club Event Submission Form for AWSC Website

There is no longer a need to fill out and submit a form to the AWSC and WSN / AWSC Office will forward to WSN

Submit to the AWSC

Submit to WSN

Submit to AWSC & WSN

Date Submitted: _____

Name/Title of Person Submitting: _____

Club: _____

Name of Event: _____

Name of Location: _____

Address: _____

City: _____ State: _____

Date(s) of Event: _____ Time: _____

Contact Information for Event Name: _____

Phone: _____ Email/FB Page: _____

Please give a brief description of your event. Include the date, city, location (and directions if needed), name of event, time, phone number and email/website that the general public can contact for more information about the event. All events submitted must be open to the public.

Fundraiser: _____

Email completed form to the AWSC office: stormyh@awsc.org

Or mail to: AWSC Office, 529 Trail Side Dr., Suite 200, De Forest, WI 53532

Thank you –

MONTH	CALENDAR DEADLINE	MAIL DATE
Sept. 2023	8/7/23	8/29/2023
Oct. 2023	9/8/23	9/29/2023
Nov. 2023	10/9/23	10/27/2023
Dec. 2023	11/8/23	11/30/2023
Jan. 2024	12/1/23	12/29/2023
Feb. 2024	12/29/23	1/29/2024
Mar. 2024	2/7/24	3/4/2024

WISCONSIN



Snowmobile News

2023-2024 Club News Submission Form

Please use this form as a guideline when submitting your club news for publishing in Wisconsin Snowmobile News. It is not necessary to use this form (emails gladly accepted) but please make sure to include all pertinent contact information. Club News should be items of interest to the snowmobile community as a whole – sharing ideas about successful events held, trail projects and improvements, ways to promote membership growth, etc.

To accommodate all clubs wishing to submit their news, we ask that you submit a Club News article no more than twice a year, keeping the length of your article to three or four paragraphs. We encourage you to send high-resolution photos (300 dpi or greater) of your club's activities, including captions describing the event and/or the people shown. If you have questions, please call Kale at 218-779-6972. All submissions due by 4 p.m. of deadline date.

Club Name: _____

Town/City and County: _____

Written by/Title: _____

Phone: _____ Email: _____

Photo Caption (if photo is being submitted): _____

Club News (Please submit on a separate page)

MONTH	PAID ADVERTISING	EDITORIAL, CALENDAR OF EVENTS & CLUB NEWS	MAIL DATE
Sept. 2023	8/7/23	8/7/23	8/29/2023
Oct. 2023	9/8/23	9/8/23	9/29/2023
Nov. 2023	10/9/23	10/9/23	10/27/2023
Dec. 2023	11/8/23	11/8/23	11/30/2023
Jan. 2024	12/4/23	12/1/23	12/29/2023
Feb. 2024	1/5/24	12/29/23	1/29/2024
Mar. 2024	2/9/24	2/7/24	3/4/2024

Send Club News Submissions to:
 Wisconsin Snowmobile News • 6595 Edenvale Blvd, Suite 180 • Eden Prairie, MN 55346
 Email to: kale@mospninc.com • Phone: 218-779-6972

2023-2024 WISCONSIN SNOWMOBILE NEWS DEADLINES AND DEFINITIONS

- All articles, calendar listings, advertising, and letters to the editor should be sent directly to the magazine office (contact below). Sending to AWSC creates unnecessary delays.
- Calendar listings for both the magazine and AWSC website should be submitted using the form found on the AWSC website and emailed to stormyh@awsc.org. Click on Clubs from the drop-down menu, and then club events. Here you'll find a link to the form.
- Questions or suggestions on magazine content, stories, deadlines, or important issues facing our sport, feel free to contact us via email, phone anytime. Remember, this is your publication.
- Below please find the deadlines for the 2023-24 publishing season of Wisconsin Snowmobile News. All submissions are due to the MSPN office no later than 4:00pm the day listed.

MONTH	PAID ADVERTISING	EDITORIAL, CALENDAR OF EVENTS & CLUB NEWS	MAIL DATE
Sept. 2023	8/7/23	8/7/23	8/29/2023
Oct. 2023	9/8/23	9/8/23	9/29/2023
Nov. 2023	10/9/23	10/9/23	10/27/2023
Dec. 2023	11/8/23	11/8/23	11/30/2023
Jan. 2024	12/4/23	12/1/23	12/29/2023
Feb. 2024	1/5/24	12/29/23	1/29/2024
Mar. 2024	2/9/24	2/7/24	3/4/2024

DEFINITIONS & GENERAL MAGAZINE INFORMATION

EDITORIAL: This deadline refers to all articles within the magazine, including letters to the editor, calendar items, club news, and special club events such as charity rides or fund-raisers. It is very important when an article or letter is submitted to the magazine for possible publication, your name, address, phone number and email is included for possible follow-up questions or concerns. It is preferred that you send your articles by email, but standard mail is also accepted.

PHOTOGRAPHS: High-resolution digital photographs sent via email are preferred. To be accepted by the printer, photos must be a minimum of 3 mega-pixels and have a minimum of 300 DPI (dots per inch). You may also mail original photos to the magazine office. Photocopies, screen grabs, digital copies, etc. from newspapers or websites are often not accepted and lack resolution.

ADVERTISING: "Advertising" specifically refers to Display (boxed) Ads that are paid for by the person, business, club, or organization with the intent to promote their business, service, event, or items for sale. AWSC member clubs receive a 25% discount on their event advertising – please call Diane Voight at 715-957-0091 for details. Organizations that purchase advertising space to promote their events are welcome to submit their event as a Calendar item as well. Your ad salesperson can ensure your event information is forwarded to the editor for publishing.

CLUB NEWS: "Club News" articles are those written by an authorized club representative, to appear specifically under the department heading of "Club News." These articles are designed to help clubs share ideas and information with one another, such as successful events held, trail projects and improvements, ways of promoting membership growth, etc. Because of the large number of clubs in the state and limited space in the magazine, we ask that you submit a Club News article no more than twice a year, keeping the length of your article to three or four paragraphs. Make sure the information is of interest to the general membership, not just your own club members. If your club has an especially interesting activity which you feel deserves special attention, alert us know so we can discuss the possibility of an expanded story.

CALENDAR OF EVENTS: This is a FREE listing provided to promote attendance at your public functions. When submitting please include the date, nearest town, sponsoring organization, location, brief description (30 words max), a phone number, public website and/or email for more information. Please **do not** send us your event flyer in lieu of a proper submission as requested above. Calendar items are NOT considered Club News and must be submitted separately by the Editorial Deadline. Events must be sponsored by an AWSC Club. Calendar items need to be submitted by the deadline to the AWSC office (see above).

WISCONSIN SNOWMOBILE NEWS • 6595 Edenvale Blvd Ste 180, Eden Prairie MN 55346
Phone: 218-779-6972 • Email: kale@mospninc.com

2023-2024 Club Deadlines for Wisconsin Snowmobile News

WSN Issue	Commercial Sponsor Insert Deadline	Calendar of Events, Club News, Letters to Editor, etc.	Magazine Mailing Date
Sept 2023	N/A	8/7/2023	8/29/2023
Oct 2023	N/A	9//2023	9/29/2023
Nov 2023	N/A	10/9/23	10/27/2023
Dec 2023	11/5/2023	11/8/23	11/30/2023
Jan 2024	N/A	12/1/2023	12/29/2023
Feb 2024	12/24/2023	12/29/2023	1/29/2024
Mar. 2023	N/A	2/7/2024	3/4/2024

1. This deadline refers to the date the AWSC office sends the publisher all current sponsors for the commercial insert. To ensure your sponsors are included in these issues, **allow at least a week prior to the deadline to process in the AWSC office.**
2. AWSC Commercial sponsors are only printing 2X per year. The insert will be in the book in December 2023 and February 2024. Please plan accordingly. Also note that the commercial sponsor membership year is the same as the personal memberships.
3. When submitting anything for publication in WSN, you must include your name, address, phone number and email so WSN may contact you for additional information. You may submit either by email (kale@mospninc.com) or standard mail. Please note: WSN forms for submittal are available from the AWSC website. Club events need to be only submitted to the AWSC office, they will be forwarded onto WSN. Any club events sent directly to WSN might not get listed on the AWSC website.
4. AWSC office has nothing to do with submissions for the WSN magazine. Club News articles are designed to help clubs share ideas and information. Keep the length to three or four paragraphs. Articles must be of interest to the general membership. Please limit your submission to no more than twice a year.
5. Mailing lists for both members and commercial sponsors are the March 2023 mailing list with any new members added. This is for magazines September -December.
6. The Commercial Sponsor pull will use the March 2023 list with any new sponsors added prior to 11/5/2023 for the December issue. The February issue will be the commercial sponsors who have renewed for 2023-2024 or are new. If you have a sponsor who has changed names or closed, please contact the AWSC office directly.
7. Photographs: Original photographs should be mailed to the magazine office or scanned at high resolution and emailed. Digital photos are accepted by email or on CD as a high-resolution file at a minimum 3 mega-pixel setting. If you're scanning an original photo to be submitted, do so at a minimum of 300 DPI (dots per inch).
8. Submission Forms: Calendar of Events and Club News submission forms can be found on the AWSC website; www.awsc.org under the heading Clubs > Club Forms
9. Paid advertising refers to "boxed" ads. Please call MSPN to speak to a Diane Voight • diane@mospninc.com • 715-957-0091 • 6595 Edenvale Blvd, Ste 180, Eden Prairie, MN 55346.
10. Kale Wainer, WSN Editor: kale@mospninc.com • 218-779-6972 6595 • Edenvale Blvd, Ste 180, Eden Prairie, MN 55346



MISS SNOWFLAKE PAGEANT

2023 ENTRY FORM

AWSC Workshop

LaCrosse Center, 300 Harborview Plaza, LaCrosse, WI

October 20-22, 2023

Deadline for Entry Form is Thursday – October 5th, 2023

NAME: _____ AWSC MEMBER #: _____

ADDRESS: _____ EMAIL ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ SHIRT SIZE: _____

DATE OF BIRTH: _____ AGE: _____ PHONE: _____

SPONSORING CLUB: _____

PARENT'S NAME: _____

CONTESTANT'S OCCUPATION: _____

HOBBIES: _____

SCHOOL ATTENDING: _____

SCHOOL LAST GRADUATED FROM: _____

Please answer the following questions (typed out):

1. *What does the AWSC mean to you?*
2. *How are you involved with your snowmobile club?*
3. *What are your future goals?*
4. *If you were chosen Miss Snowflake, what could you do to promote snowmobiling to the public and to interest other young adults in the sport of snowmobiling?*
5. **NEW THIS YEAR** - *Please also include a letter of recommendation from someone in the snowmobile community who has not family relation.*

Contestants in the AWSC Miss Snowflake Pageant must be 16 years of age and no more than 22 years of age by November 1, 2023. The contestant must be a current (family) member of the AWSC or if over the age of 19 you must be a dues-paying AWSC member.

The queen will be crowned on Saturday, October 21, 2023 during the **AWSC Workshop Banquet**. Special talent is not required. The contestants will be judged on personality, poise, and overall knowledge of snowmobiling. The queen will reign during the 2023-2024 snowmobile year and will crown her successor in the fall of 2024. She must be available for appearances and special events arranged for her throughout the year. She should plan to attend the AWSC Annual Convention in Elkhart Lake, WI – *Osthoff Resort (March 22-24, 2024)* and is also required to attend both the winter and summer Director's meetings during the year.

THE ENTRY DEADLINE IS THURSDAY– October 5th, 2023. Please Note: All entries MUST be received in the AWSC office by then, the office closes at 4:30pm! All late entries will be disqualified.

The entry fee is \$50.00 and is non-refundable. Your banquet meal is included in this fee. **A current color photograph (5 x 7) of the contestant must accompany this entry form** *(Photo will not be returned)*. If application is emailed in a jpeg will work.

Confirmation of acceptance will be sent to each contestant from the AWSC office. Pageant details will come from one of the pageant coordinators prior to the pageant date.

Each contestant is responsible for their sleeping room during the workshop, a block of Miss Snowflake Rooms is being held by the office, please call the office for your room reservation.

Send this entry form, answers to the above questions, \$50.00 check and your picture to:
AWSC Miss Snowflake Pageant, AWSC, 529 Trail Side Drive, Suite 200, De Forest, WI 53532.

You may also submit the application via email to stormyh@awsc.org or via fax to 608-846-5530. If choosing to submit via email, please send your picture as a jpeg. If submitting application via email or fax, call the office if choosing either fax or email to pay the \$50.00 fee via credit card.

Phone # 608.846.5530 or 800.232.4108.



**ASSOCIATION OF WISCONSIN SNOWMOBILE CLUBS
YOUTH KAOS PROGRAM
(Kids and Adults On Snowmobiles)**

MISSION : The purpose of the AWSC KAOS Youth Program is two-fold. First it is to give the youth an in-depth understanding of how the total snowmobile program is organized, starting from the local clubs up to and including International. Secondly, KAOS is considered a leadership training program for young snowmobilers. As dedicated volunteers are getting older, our goal is to train the younger members to take over leadership roles in order to keep our organizations as strong as they currently are.

MEMBERSHIP: Each county elects one/two high school age snowmobilers (high school age being 14-18) who will represent their county in the statewide youth program known as KAOS (Kids and Adults On Snowmobiles).

CHAIN OF COMMAND: The KAOS Program begins with the blessings of the AWSC **Executive Board and the Board of Directors**. Their directives are given to a **Youth Chairman/Advisor**. The Chairman/Advisor works firstly with **an Adult Committee** who form policy, implement ideas, and supervise all youth activities and projects.

EXPECTATIONS/RESPONSIBILITIES:

1. Each Youth Representative is asked to attend the Annual Fall Workshop, the Annual Spring Convention, the summer Director's meeting, and the winter Director's meeting. Their responsibilities at these events are (a) to meet and discuss ideas on how the youth can get involved and plan future projects; (b) meet the adults of the snowmobiling community to learn from their experiences how they, as future leaders, can become involved; (c) attend the Director's meetings to get an understanding of how the snowmobiling program operates; and (d) join various adult committees to gather more knowledge and have some input of the opinions of youth.
2. Youth Representatives are to attend their local adult club meetings, county meetings and/or alliance meetings as much as possible. They are to report what is happening in the youth program, offer assistance, and ask for support.
3. Youth Representatives are to engage with other snowmobiling youth from their own community, and teach their peers the importance of involvement for the future of the sport.

FINANCING:

1. Funding for the KAOS members to attend these events varies from county to county. Some counties support their youth rep totally with lodging, registration and other

expenses. Others, those less lucrative, will give as much as they are able to (some pay just registration, or just lodging, or give a flat amount to be used as the youth deems necessary). Any amount is appreciated and shows the youth that you believe in them and support them in their endeavor to help them and the program grow.

2. KAOS members plan their own fundraisers at the state events in order to raise money to keep the program moving. Money raised here pays for leadership training, youth hospitality rooms, event prizes, cost of activities, speakers, etc.

EVENTS: At our State events, we plan age appropriate events for the youth to gather together. At our workshops we will run a session specifically for the youth (safe snowmobiling, safety instructors, how to start your own local youth organization, clean air snowmobile challenge, racers, motivational speakers, etc.). At convention we plan a fun youth only activity. (pool parties, bowling, casino day). In the evenings they have their own@ hospitality room with video games, snacks and refreshments.

LEADERSHIP TRAINING: KAOS has 2 youth leadership training week-ends. All youth representatives are invited to join together for three days of brainstorming ideas, listening to key speakers on leadership for today and the future, and enjoy some snowmobile time TOGETHER. Parents are asked to drop them off on Friday evening and pick them up Sunday morning. It is amazing to hear the ideas these young people have and want to express. They feed off each other and really have an interest in making the world of snowmobiling a continuing respected sport.

CLOSING: Above is a list of how the youth program works for Wisconsin. Other states have looked to us as a guide and find what works best for their situation. Wisconsin youth have traveled to Illinois, Iowa, Minnesota, Colorado, New York, Manitoba, Canada, Nova Scotia and Newfoundland to assist them in forming a youth organization.

It is very difficult to get young people to step forward on their own. They need a lot of encouragement, but once you have them - they are an exceptional group of citizens. Keep them active, plan a lot of activities, ask them what their needs and wants are, and listen to them. Give them some responsibility. Let them prove themselves. Recognition is extremely important. They love to be recognized for whatever they do, whether it be a small gesture or a large one. The more they know they are appreciated, the more they will give. It is also important that their advisors enjoy these members and treat them like an important part of the total program. It is extremely important to have the support of the adults throughout the state program - from the officers, the directors, the counties and the local clubs. These young people need to know that everyone believes in them and considers their opinions important. MOST IMPORTANTLY, REMEMBER THIS IS THEIR ORGANIZATION. YOU ARE THERE TO GUIDE THEM AND TEACH THEM - THEN LET THEM RUN WITH IT!!!

For questions on the KAOS Program contact awsckaos@gmail.com or Co-Chairs Jay Thompson: jaysthompson66@yahoo.com or Brittany Thompson: misssnowflake1011@gmail.com.

AWSC KAOS YOUTH REPRESENTATIVE APPLICATION FORM

The purpose of the Association of Wisconsin Snowmobile Clubs (AWSC) Youth Program, Kids and Adults on Snowmobiles (KAOS), is to give the youth an in-depth understanding of how the total snowmobile program is organized, starting from the local clubs, to the county organizations and up to the state program. We need to train our young members to take over leadership roles in order to keep the AWSC strong. KAOS is a club where you will learn to be leaders, make friends, achieve goals, attend events and do fun activities.

As an AWSC youth representative, you will be attending AWSC Fall Workshop, KAOS Fall Leadership Weekend, AWSC Winter Directors Meeting (optional), KAOS Leadership Training Ride, AWSC Spring Convention, and AWSC Summer Directors Meeting (optional). You will also attend your represented county's alliance meetings and functions. While at these functions, you will learn valuable leadership skills and knowledge of the AWSC, all while having fun and making life long connections with snowmobilers across the State of Wisconsin.

Age Requirement: 14 to 18 (or until High School Graduation)
Must be a current member of the AWSC.

For more information, contact:
Jay Thompson – jaysthompson66@yahoo.com
Brittany Lillion – misssnowflake1011@gmail.com

APPLICANT INFORMATION

Name:		
County Representing:		
Birthday:		Age:
Cell Phone #:	Can texts be sent to this phone? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Home address:		
City:	State:	ZIP Code:
School Attending:		Year in School (in Fall):
E-Mail Address:		
Snowmobile Club (s):		
AWSC Membership Number:	County:	
List any participation with current snowmobile club:		

PARENT INFORMATION

Parent Name(s):		
Email Address:		
Home Phone Number:		Cell Phone:
Address:		
City:	State:	ZIP Code:
Snowmobile Club (s):		
AWSC Membership Number:	County:	

AWSC KAOS YOUTH REPRESENTATIVE APPLICATION FORM

AWSC COUNTY DIRECTOR/ALLIANCE PRESIDENT APPROVAL

*This section to be filled out by County Director **OR** County Alliance President

This candidate has been elected or approved to represent our county as a KAOS Youth Representative. If I feel they are not performing the duties of a Youth Representative, I will contact either Jay Thompson (jaysthompson66@yahoo.com) or Brittany Lillion (misssnowflake1011@gmail.com).

County Director Name (Print):

Director Email:

Director Phone Number:

County Director Signature:	Date:
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County Alliance President Name (Print):

Alliance President Email:

Alliance President Phone Number:

County Alliance President Signature:	Date:
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SIGNATURE

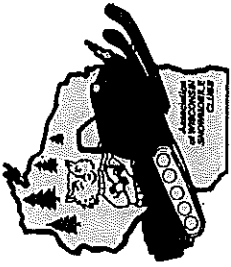
As an AWSC youth representative, you will be attending AWSC Fall Workshop, KAOS Fall Leadership Weekend, AWSC Winter Directors Meeting (optional), KAOS Leadership Training Ride, AWSC Spring Convention, and AWSC Summer Directors Meeting (optional). You will also attend your represented county's alliance meetings and functions. While at these functions, you will learn valuable leadership skills and knowledge of the AWSC, all while having fun and making life long connections with snowmobilers across the State of Wisconsin.

I verify that all the above information is true to the best of my knowledge. I understand the roles and responsibilities of a Youth Representative.

Signature of applicant:	Date:
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Signature of Parent:	Date:
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Signature of Parent:	Date:
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AWSC Annual Workshop Registration Form

October 20-22, 2023

LaCrosse Convention Center, 300 Harborview Dr, LaCrosse, WI

PLEASE NOTE NEXT TO YOUR NAME IF YOU ARE AN AWSC COUNTY DIRECTOR, REP, YOUTH ADVISOR OR COMMITTEE CHAIR

First Name	Last Name	City/County	Director/Rep (\$25)	Adult/Youth (\$35)	Adult/Youth (\$35)	Under 17 Reg. Fee (\$15)	10 X Under Banquet \$10	Total Amount Due
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
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			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
								TOTAL DUE

Credit Card # _____ Name on Card _____

CW _____ Expiration: _____ Address _____ City: _____ Zip: _____

Email to return credit card receipt: _____

Early-bird registration and pre-paid banquet ends Thursday, October 5, 2023. Late workshop registration fee increases to \$35 per person after Oct 5th you can register at Workshop, but banquet tickets will be limited. Please Note: If you are attending you are required to pay the registration fee. Nametags are required for Hospitality Rooms and Workshop Sessions. **No refunds after Thursday, October 5, 2023.** Payment must accompany registration form; we accept MasterCard, Visa & Discover by calling the AWSC Office. There is a \$5.00 convenience fee for all credit card transactions. Checks payable to AWSC Workshop. Send registration and payment to AWSC Workshop, 529 Trail Side Drive, Suite #200, De Forest, WI 53532.

Association of Wisconsin Snowmobile Clubs (AWSC)
2023 AWSC ANNUAL FALL WORKSHOP
LaCrosse Convention Center
LaCrosse, WI
October 20-22 ,2023

Friday – October 20, 2023

2:00 pm – 8:00 pm	AWSC Registration Vendors/AWSC Partners/Trail Maps	Convention Center 1 st Floor
3:00 pm – 8:00 pm	Scholarship Silent Auction Drop-Off/ Open for Bidding	
5:00 pm – 8:00 pm	Hospitality Rooms	Radisson Hotel
	Registration nametags are required for access to all hospitality rooms.	
8:00 pm – Midnight	Costume Dance w/DJ Costume judging @ 9:00 pm Registration nametags are required for access	Convention Center 1 st Floor
10:00 - ??	Hospitality Rooms Registration nametags are required for access to all hospitality rooms.	Radisson Hotel

Saturday – October 21, 2023

8:00 am – Noon	AWSC Registration Vendors/AWSC Partners/Trail Maps	Convention Center 1 st Floor
8:00 am – 2:00 pm	Scholarship Silent Auction Drop-Off/Open for Bidding	Convention Center 3rd Floor
9:00 am	Miss Snowflake Contestants Gather Miss Snowflake Judging	
8:30 am – 11:30 am	General Session Meeting Guest Speakers – TBD	Convention Center
	Officer Reports	
	Presentation of Plaques for of Past/Retiring Directors – 2023 Recognition of the 2023 Of The Year Awardees	
10:00 am	AWSC 2023 Raffle Drawing	
11:30 am – 1:00 pm	Lunch Break – on your own	

<u>BREAKOUT SESSION 1</u>	1:00pm – 2:15pm	Convention Center
2:15 pm – 2:30 pm	Break	
<u>BREAKOUT SESSION 2</u>	2:30pm – 3:45pm	Convention Center
2:00 pm – 9:30 pm	Scholarship Silent Auction Auction will remain open until 30 minutes after the end of the banquet All proceeds go to the AWSC Scholarship Fund	

HOSPITALITY ROOMS CAN OPEN AFTER WORKSHOP SESSIONS

3:45 pm –	Hospitality Rooms Registration nametags are required for access to all hospitality rooms.	Radisson Hotel
5:00 pm – 6:00 pm	Pre-banquet Cocktails (Cash bar, free soda/beer-banquet attendees only)	Convention Center
6:00 pm	Banquet – (Dress code is Business Casual)	Convention Center
	Speaker AWARDS to be presented: Plaques & Certificates for the 2023 Of The Year Awards Recognition of Directors & Reps – 2023 2022-2023 Miss Snowflake – Rachyl Burzinski Farewell Address “Miss Sparkle” Award Crowning of “Miss Snowflake 2023-2024”	

Please Note: BANQUET TICKETS MUST BE PURCHASED TO ATTEND CROWING OF MISS SNOWFLAKE 2023-2024

Sunday– October 22, 2023

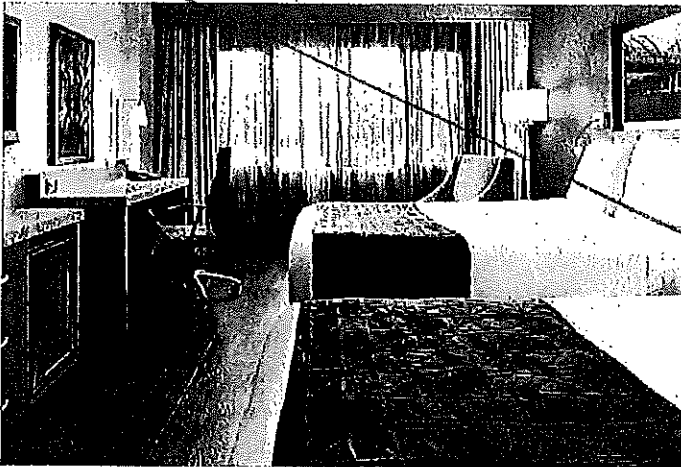
8:30 am – until ?	AWSC Directors Meeting	Convention Center
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Safe Travels Home!

**WHEN MAKING RESERVATIONS BE SURE TO ASK FOR A ROOM IN THE
ASSOCIATION OF WISCONSIN SNOWMOBILE CLUBS ROOM BLOCK**

Radisson Hotel

SOLD OUT



The Radisson Hotel is an award winning hotel located along the Mississippi River. We offer luxurious rooms, elegant dining, professional meeting and convention services. Features the "Three Rivers Lodge" restaurant, indoor pool, whirlpool, fitness area, suites and airport shuttle service available. [Details](#)

Offering single king & double queen bedrooms at \$145 per night

BOOK ONLINE!

Distance to La Crosse Center: 1-minute walk

608.668.2448

200 Harborview Plaza La Crosse, WI

Home 2 Suites by Hilton



Our unique studios and one bedroom suites feature moveable furniture to customize your stay and a fully stocked kitchen with a refrigerator, microwave and dishwasher.

[Details](#)

Offering single king bedrooms at \$144 per night

BOOK ONLINE!

Distance to La Crosse Center: 1-minute walk

608.881.6666

210 Jay Street La Crosse, WI

Courtyard by Marriott

When it's time to relax, watch your favorite show on a 49-inch, app-enabled HDTV in one of our spacious rooms and suites, many with river views. The Courtyard La Crosse/Downtown is also near superb dining, shopping and nightlife, providing hours of entertainment and exploration. [Details](#)



Offering single kings at \$129 & double queens at \$149 per night

[BOOK ONLINE!](#)

Distance to La Crosse Center: 5-minute walk

608.782.1000

500 Front St S, La Crosse, WI 54601

Hampton Inn La Crosse



Start your morning with coffee on our outdoor patio, or savor Hampton's free hot breakfast, featuring eggs, waffles, pastries, fruit and yogurt. Coffee and tea are available anytime in the lobby, and the 24-hour convenience shop has your favorite snacks and drinks. [Details](#)

Offering single king bedrooms & king studios at \$154 per night

[BOOK ONLINE!](#)

Distance to La Crosse Center: 8-minute walk

608.791.4004

511 3rd Street N. La Crosse, WI

Gundersen Hotel & Suites



The Gundersen Hotel & Suites offer guest rooms that are designed with a modern style, an array of conveniences with a soothing palette to help you rest, relax, and stay on track while you travel.

[Details](#)

Offering single king & double queen bedrooms at \$99 per night

Distance to La Crosse Center: 4-minute drive
608.793.0200

1520 Clinic Court La Crosse, WI

Candlewood Suites



Located within walking distance of popular businesses and restaurants in historic downtown, Riverside Park on the Mississippi and Queen Cruise riverboat tours, this La Crosse, WI hotel is your ticket to endless entertainment options during your stay: [Details](#)


Offering single king bedrooms at \$99 & double queen bedrooms at \$109 per night


Distance to La Crosse Center: 4-minute drive
608.785.1110


56 Copeland Ave. La Crosse, WI


AWSC La Crosse


Untitled layer


- 


La Crosse Center
- 

Radisson Hotel La Crosse
- 

Home2 Suites by Hilton La Crosse
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Courtyard by Marriott La Crosse Downtown/Mississippi Riverfront
- 

Hampton Inn & Suites La Crosse Downtown
- 

Gundersen Hotel and Suites
- 

Candlewood Suites la Crosse, an IHG Hotel

